



VINTAGE & CLASSIC MOTOR CYCLE

Vintage & Classic Motorcycle – the club journal of the VMCC – is a full colour celebration of motorcycling, from the 1890s to 1990s. No other motorcycle magazine has such a broad reach, covering everything from Edwardian three-wheelers to Hinckley Triumphs.



Vintage & Classic Motorcycle reflects the breadth and depth of the Vintage Motorcycle Club, Britain's biggest bike club with over 13,000 members. All of them read 'the journal' and all are subscriber members. Many pass their magazine on to someone else when they have finished with it. And the breadth of coverage works, because many VMCC members have a whole collection of bikes from different eras – some own a modern bike as well. These are long-term, committed riders, steeped in motorcycling. They actively ride, restore and look after their bikes.

Vintage & Classic Motorcycle is written almost entirely by VMCC members, backed by generations of motorcycling knowhow and with a shared passion for old bikes. Not professional journalists, but with a talent for writing, photography and the occasional cartoon. You'll find hilarious tales of wobbly first rides, technical advice, racing experiences and the latest event reports. All backed up and put together by a professional editor and designer.

Regular features include:

- Restoration stories • Technical advice
- News and events • From the Archives
- Personal memories • Travel features

Advertising rates/month

| | 1 month | 3 months | 6 months | 12 months |
|------------------|-------------------------------------|----------|----------|-----------|
| Covers | £1200 | £1080 | £1170 | £960 |
| | 210mm(w) X 297mm (h) PLUS 3mm bleed | | | |
| Full page | £1000 | £900 | £850 | £800 |
| | 210mm(w) X 297mm (h) PLUS 3mm bleed | | | |
| Half | £550 | £495 | £465 | £440 |
| | 180mm(w) X 127mm (h) | | | |
| 1/4 | £300 | £270 | £255 | £240 |
| | 86mm(w) X 127mm (h) | | | |
| 1/8 | £170 | £150 | £145 | £135 |
| | 86mm(w) X 60mm (h) | | | |
| 1/16 | £90 | £80 | £75 | £70 |
| | 86mm(w) X 29mm (h) | | | |

Magazine format

- Monthly Publication – A4 glossy full colour
- Pages – 64 (average)
- Frequency - 1st of each month

Advertising deadlines 2021

July - 7th June
 August - 7th July
 September - 6th August
 October - 7th September
 November - 7th October
 December - 8th November



Advertising bookings
www.vmcc.net
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